



GOLD STAR RECOVERY 

GOLD STAR RECOVERY PROGRAM

INDUSTRY LEADERS  IN MEDICAL DEBT RECOVERY SINCE 1983



GOLD STAR RECOVERY

GOLD STAR RECOVERY WILL CONVERT YOUR LOSSES INTO PROFITS

Gold Star Recovery invites you to join our 10% contingency membership collections recovery program. Let us reduce your overall collection expenses up to 65%. Leverage our collection experience on-going since 1983.

For a low annual membership fee of \$480.00 you will be able to utilize our 10% contingency collection recovery program. Our 10% phase I collection cycle is a no collection - no fee program. You can submit an unlimited number of accounts on a monthly basis.

Our program is designed to create dialogue between you and your debtor enabling you to get payment in full. Benefit from the impact of our two 3rd party collection letters to assist you in resolving the debt. Our collection letters advise the debtor that they have been turned over to a collection agency, and to avoid further collection efforts they must call your office to resolve this matter today.

Our program is designed to assist you in collecting those non-paying patient debtor accounts that your in-house collection personnel keep calling and sending statements monthly with no resolve. Why pay 30% to 50% to a collection agency who by law must send your debtor the same letters that Gold Star Recovery must send, prior to making any telephone collection calls. Third party collection letters are highly effective at recovering your delinquent accounts, provided that the accounts are not too old.

To maximize the benefits of our - 10% collection cycle we recommend placing your accounts within 90 days of phase I non-payment. If payment is received from our 2 collection letters within our 60 day collection cycle, your collection fee is only 10% of the amount placed into collection.



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RECOVERY CHART

The chart below shows how important it is to place accounts quickly for collection. The older an account gets the less chance you have of collecting your money.

Age of Claim vs. Chance of Recovery
Based on the time an account becomes past due



(Based on U.S Department of Commerce study of depreciation of accounts held in house)

Gold Star Recovery's collection department has been collecting medical accounts nationwide since 1983. Our collection methods are professional and yield higher than average results. Our 3rd party collection letters motivate your debtor to pay.

Trying to collect your past due accounts in-house that are 120 days past due becomes a losing proposition for your practice. Here's, why the expense of salaries, statements, letters, postage, and follow-up telephone calls will cost you more than our 10% collection fee. In addition your employee's time can be better utilized on more productive tasks such as keeping after your current receivables so they do not become delinquent.

10% collection fee VS. 33 1/3% to 50% (industry standard pricing) for your 90 to 180 day old accounts can save you thousands of dollars in agency fees annually.



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Here is how our 10% collections “Gold Star Recovery Program” works:

PHASE I: Gold Star Recovery will send your debtor 2 collection notices within the first 60 days of each placement demanding payment in full. All debtor phone calls and all payments come directly to your office for the first 60 days of each new placement. You negotiate with your debtor on your own behalf. If payment is made within the first 60-day collection cycle, you pay Gold Star Recovery a 10% fee of the amount placed. Minimum collection fee in phase-I is \$40.00 on any account collected. **NO COLLECTION- NO FEE.**

PHASE II: After 60 days if payment is still not received, your past due accounts automatically transfer to our in-house telephone collection department for our Gold Star Recovery phase II -collection recovery program. Once in phase-II your past due patient debtor accounts are contacted on a daily basis through a series of telephone calls by our experienced medical collectors. Our collectors have one purpose in mind- **TO GET PAYMENT IN FULL.**

Once in phase-II your debtors are now instructed to communicate only with Gold Star Recovery and no longer call your billing department. Gold Star Recovery has collection experience in collecting bad medical debts since 1983, and we do so in a refined manor to preserve the image, integrity, and prestige of your medical practice.

When your debtor accounts become past due let Gold Star Recovery give you the tools to recover your money quickly, easily and affordably. All accounts placed in phase II under 1 year old from date of service will be charged a 30% contingency collection fee. On accounts over 1 year from date of service a 40% contingency collection fee applies. Minimum collection fee in phase-II is \$50.00 on any account collected. **NO COLLECTION – NO FEE**

To join our Gold Star Recovery Membership collections program call 1-800-398-9650, or go to www.goldstarrecovery.com and complete the online Membership Enrollment Form.

Be sure to include your 4 digit dealer reference code for enhanced cost savings upon checkout of your membership purchase.

GOLD STAR RECOVERY, INC.
Serving the medical community since 1983